

MarketAg Advisory Services

MarketAg is an independent business providing grain marketing advice to Australian broadacre farm businesses.

We provide producers with the information and advice needed to make informed decisions on commodity marketing. MarketAg is fee for service (no brokerage).

Our adviser team has skills across the sector: commodity trading, grain accumulation and farm finance. We are 100% focused on client goals and outcome.

By following all physical grain (FIS and DEU) and derivative markets, we connect our clients with tailored solutions to accomplish their goals.

As a client, you have a dedicated adviser who helps formulate and execute a grain marketing plan, as well as taking care of all your grain marketing administration and providing you the peace of mind of regular, transparent reporting.

MarketAg operates under Australian Financial Services (AFS) Licence 325 936.

Clients can select the advisory package that suits their business.

MarketAg Services	Cash & Pool	Comprehensive
YEAR ROUND		
• Dedicated adviser to manage your grain marketing needs	✓	✓
• Proactive, tailored grain marketing advice	✓	✓
• Contract negotiation and sales execution with merchants	✓	✓
• Grain Marketing Plan and Cost of Production Analysis	✓	✓
• Access to Grain Market app and portal with private bids and merchant discretion	✓	✓
• Concise, regular position reporting and position management	✓	✓
• Customised daily pricing via app/email/SMS	✓	✓
• Target price alerts	✓	✓
• Site based pricing comparisons- eg. Bunge vs. other merchants into CBH system	✓	✓
• Morning newswire	✓	✓
• Weekly MarketAg newsletter/strategy update	✓	✓
• Proactive advice on swaps and basis		✓
HARVEST BENEFITS (* contract management charges may apply)		
• Individualised Quality Optimisation with attention to your contracts (grade spreads) and market outlook*		
• Load allocation analysis to maximise revenue (linear programming). This includes oil bonifications*		
• Administration of grain contracts, including grain nominations via CBH LoadNet and Bunge*		
• Monitoring and communicating Direct To Vessel opportunities to maximise DTV rebates		
• MarketAg Harvest Helper		



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WA ADVISERS

• Richard Vincent • Kim Povey • Mark Pontifex • Lauren Trevaskis • Reece Duffield • Dwayne Allen • Matthew Grey • Tom Heenan

MarketAg Information Services

MarketAg is an independent business providing grain marketing advice and market analysis/commentary to Australian broadacre farm businesses.

The Time Saver service is for those wanting to manage their grain sales themselves but need the price information, tools and market summary to make informed decisions.

There is no advice with this service.

MarketAg Services	Time Saver
YEAR ROUND	
• Access to Grain Market portal and app for merchant bids	✓
• Customised daily price SMS	✓
• Self-managed target price alerts	✓
• Morning newswire	✓
• MarketAg weekly newsletter	✓
• Updates on industry changes	✓
• Swap and basis data	✓



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